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# GOAL SETTING GUIDE

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Setting goals for the year can be overwhelming and intimidating, so I hope this guide helps make that process more manageable and successful. I'll be praying Psalm 20:4 over you as you work through this guide to map out the year ahead. The children and families we serve are too important not to take the time to intentionally look to their futures.



Happy Goal-Setting!

*Brittany*

**1) Start with prayer.** Take a moment to invite God into your time of planning and ask Him to guide you, give you a vision for the future, and spark creativity.

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2) Write down your ministry's **mission, vision statement, or purpose.**

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### 3) Evaluate last year.

What went well?

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What needs to change?

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In what areas do you want to see growth in children/volunteers this year?

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Did everything fit into and support the overall vision statement of the ministry? Is there something you should cut?

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4) Based on your evaluations from last year, **write down** 4 goals for next year. **Use the cards** at the end of this guide to complete this task and the next. The cards will help you specify goals and identify 3 smaller steps to start heading in the right direction. (Remember, [think big, start small, keep moving](#)).

“Smart” goals are:

- Specific
- Measurable
- Attainable
- Relevant to your ministry
- Time-sensitive

**5) Keep your goals visible.** Where can you keep these cards so you see them every day?

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6) Use the space on the cards to write down **who you'll share your goals with** to help you stay accountable. How and when will you share these goals with them? Text? Email? Singing telegram? As always, be specific.

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**7) Celebrate the wins!** Write down right now what you'll do to celebrate the accomplishment of your goals. Now you have something to look forward to!

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**8) End with prayer.** Ask God to give you perseverance, endurance, and strength to help you accomplish the goals you've laid out. Ask for the people and volunteers to support you in ministry. Tell God how excited you are for what He will do in the year ahead.

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MAY HE GIVE YOU  
THE DESIRE OF YOUR HEART  
AND MAKE ALL  
YOUR PLANS  
SUCCEED.  
-PSALM 20:4

Ministry Vision Statement

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Goal: \_\_\_\_\_

Specific Steps  
1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_

How does this goal fit in the overall vision?

\_\_\_\_\_  
\_\_\_\_\_

How will I measure this goal?

\_\_\_\_\_  
\_\_\_\_\_

Who will I share this goal with?

\_\_\_\_\_

Projected Date: \_\_\_\_\_

Ministry Vision Statement

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Goal: \_\_\_\_\_

Specific Steps  
1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_

How does this goal fit in the overall vision?

\_\_\_\_\_  
\_\_\_\_\_

How will I measure this goal?

\_\_\_\_\_  
\_\_\_\_\_

Who will I share this goal with?

\_\_\_\_\_

Projected Date: \_\_\_\_\_

Ministry Vision Statement

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Goal: \_\_\_\_\_

Specific Steps  
1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_

How does this goal fit in the overall vision?

\_\_\_\_\_  
\_\_\_\_\_

How will I measure this goal?

\_\_\_\_\_  
\_\_\_\_\_

Who will I share this goal with?

\_\_\_\_\_

Projected Date: \_\_\_\_\_

Ministry Vision Statement

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Goal: \_\_\_\_\_

Specific Steps  
1) \_\_\_\_\_  
2) \_\_\_\_\_  
3) \_\_\_\_\_

How does this goal fit in the overall vision?

\_\_\_\_\_  
\_\_\_\_\_

How will I measure this goal?

\_\_\_\_\_  
\_\_\_\_\_

Who will I share this goal with?

\_\_\_\_\_

Projected Date: \_\_\_\_\_