

WEEKLY SOCIAL MEDIA PLANNER

CHOOSE ONE IDEA FOR EACH DAY TO HELP YOU CREATE A TEMPLATE PLAN FOR YOUR MINISTRY SOCIAL MEDIA POSTS. THEN USE THE NEXT PAGE TO MAP OUT YOUR WEEKLY POSTS.

MONDAY

- Picture or highlight from Sunday morning
- How can we pray for you this week?
- Ministry Monday or Mission Monday (share a core value of your ministry or mission statement)

TUESDAY

- Tip Tuesday (share a Christian parenting or discipleship tip)
- Share a reminder of the previous Sunday's lesson or main takeaway
- Tuesday Trivia (share Bible trivia)

WEDNESDAY

- Behind the Scenes look (staff meeting, prepping for Sunday or mid-week services, etc.)
- Wednesday wisdom (inspirational quote or verse)
- Picture/highlight from mid-week programming

THURSDAY

- Family discussion question to encourage faith conversations at home
- Volunteer appreciation post
- Promote an upcoming event

FRIDAY

- Silly would you rather question
- Sneak peek or prep for Sunday's upcoming lesson
- Tag a friend who (you'd invite to church, you love spending time with, you want to see again soon, etc.) post

SATURDAY

- Volunteer appreciation
- Reminder of Sunday service times
- Inspirational quote or Bible verse

SUNDAY

- Sunday set list (worship songs you sang that morning)
- Picture/highlight from Sunday morning
- Action or application step for kids and parents to take from the day's lesson

POST CATEGORIES

- Inspirational
- Promotional
- Conversational
- Educational
- Connection-building
- Just for fun

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MONTH

WEEK NO.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

SPECIAL DATES