

20 QUICK WINS TO SERVE FAMILIES WITH YOUNG KIDS

S – SAFEGUARD (PRIORITIZE SAFETY)



- Keep classrooms clean, welcoming, and organized. Parents notice the details.
- Post your safety policies where parents can see them, and review them regularly with volunteers.
- Use clear, consistent communication about how you'll contact parents during service.
- Celebrate visible safety measures (background checks, secure check-in, volunteer training) as signs of care, not inconvenience.

E – ENGAGE (BUILD CONNECTION & COMMUNITY)



- Greet parents by name at drop-off and pick-up, not just their kids.
- Create low-pressure connection spaces like popsicles after service, coffee for parents, or bubble play in the parking lot.
- Host simple preschool playdates or storytime events to build community.
- Invite seasoned parents or grandparents to intentionally connect with young families.

R – RESOURCE (EQUIP PARENTS WITH SIMPLE, PRACTICAL TOOLS)



- Share a one-page family devo, bedtime prayer, or Bible verse card that takes 2 minutes or less.
- Curate a Spotify playlist of preschool worship songs and email or text it to families.
- Provide a list of vetted babysitters (like youth group students) for parents to use.
- Launch a meal train or deliver diapers when a new baby arrives.

V – VALUE (SHOW FAMILIES THEY BELONG)



- Verbalize that families are welcome in service by saying things like: "We're so glad our little ones are part of worship too!"
- Train greeters and ushers to give parents an extra smile, high-five kids, hold doors open for strollers, and help with strollers or diaper bags.
- Share specific wins from kids' ministry at pick-up ("She prayed before snack today!").
- Normalize noise in your service. Crying and wiggles mean families are present.

E – ENCOURAGE (SPEAK LIFE INTO PARENTS' JOURNEYS)



- Text a parent midweek with a Scripture, a prayer just for them, or just to say "You're doing a great job!"
- Share stories of how their child engaged in worship or prayer.
- Celebrate small wins, like simply making it to church, as huge victories.
- Create a prayer calendar for families and let them know you're covering them in prayer.

**Tip: Start with 2–3 ideas you can implement immediately.
Little, consistent actions build trust and lasting impact with families.**