

KIDMIN B-ROLL CHECKLIST

Simple, real-life shots to help children's ministry leaders show up consistently on Instagram without overthinking it. Remember: each clip is only 7-10 seconds long.

Children's ministry is busy. You don't have time for perfectly planned content or fancy filming days. This checklist is designed to help you capture real ministry moments that help you post effectively, easily, and quickly on social media throughout the week. Keep this handy so when you're already at church, you can grab b-roll in a few seconds and move on with your day. Tip: Give this list to a high school volunteer one Sunday a month and task them with capturing each one!

EVERYDAY KIDMIN LIFE (GRAB THESE OFTEN):

- Walking down a church hallway
- Unlocking or opening a classroom door
- Turning on lights in a kids room
- Carrying a coffee into church
- Sitting in a tiny kids chair
- Straightening chairs after service
- Pushing a cart or carrying bins
- Pausing for a deep breath or prayer before service
- Sitting in the car after church

TEACHING + MINISTRY MOMENTS:

- Holding a Bible open, teaching
- Kids flipping pages in a kids Bible
- Gesturing while teaching (no kids' faces)
- Sitting on the floor with a prop
- Pointing to a screen, poster, or verse
- Practicing an activity or game
- Game time
- Kids worshipping

KIDS:

- Kids' hands coloring or building
- View of making craft from above
- Kids walking down a hallway from behind
- Hands raised during worship
- Bibles or activity sheets on laps
- Kids and families walking in
- Any child/volunteer interactions

PREP + BEHIND-THE-SCENES:

- Writing a Bible verse on a whiteboard or putting the Bible verse on the screen
- Highlighting lesson notes or a planner/calendar (especially circling a date on a calendar)
- Scrolling lesson plans on an iPad or laptop
- Cutting paper or prepping crafts
- Laying out supplies on tables
- Filling snack cups
- Organizing (or reorganizing) bins
- Crossing items off a to-do list

VOLUNTEERS:

- High-fiving a volunteer
- Walking volunteers to classrooms
- Pointing at a clipboard or schedule
- Setting out volunteer snacks or treats
- Passing out name tags or lanyards
- Group prayer
- Greeting/welcoming families
- Any child/volunteer interactions

REMINDERS:

- Film vertically
- Keep clips 7-10 seconds long
- Capture movement whenever possible
- Natural lighting > perfect lighting
- Messy ministry moments are allowed and encouraged